



# The Association of Certified MBAs

An Association of the International Certification Institute



"The journey of a thousand miles must begin with a single step." - Lao Tzu

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## ACMBA Establishment Committee Defines Initial Association Goals and Mission Statement

An establishment committee of 25 CMBA's has drafted the goals and objectives, membership statement and mission statement for the Association of Certified MBAs. The committee has proposed the following goals and objectives for the association to the members:

**Certification:** Provide a designation that certifies that its members possess an appropriate level of proficiency and competency in the core subject areas expected of an MBA and required of business professionals.

**Advocacy:** Champion the benefits of obtaining the CMBA designation by the individual and promote the benefits of employing ACMBA members to business leaders. Increase the visibility of the members in the job market and generate awareness of the competence, integrity and professionalism expected of its members.

**Partnerships:** Establish relations with business schools, accrediting bodies and other affiliations of MBAs to demonstrate the usefulness of the CMBA exam as an accurate assessment component of the assurance of learning goals established by these institutions as well as a peer benchmarking

tool.

**Communication:** Provide members a business and professional leadership community that: (1) has access to resources and information for its members (2) develops a forum for networking for its members (3) includes opportunities for its members to continuously learn and share knowledge on current, relevant and important topics (4) constructs a channel for social and professional activities for its members.

**Ethics:** Establish professional standards of ethical professional conduct and require members to uphold such conduct to reinforce the integrity of the organization by its members providing services and leading businesses in an ethical and professional manner, benefiting their company, employees, clients and the public at large.

**Evolution:** Maintain a planning process that addresses the current and future needs of the MBA community as well as the CMBA program to meet changing academic and business requirements.

Consistent with its goals, the committee is now working on proper organizational design



and committee structure for the growing professional association and exploring initial partnership opportunities with other MBA organizations. The committee will soon distribute a presentation to all ACMBA members which will describe the CMBA and the new credential to those who are not familiar with the CMBA credentialing process. A private Web site is scheduled to go live by mid-July to facilitate ACMBA communication.

## Membership and Mission Statements Adopted

**Membership Statement**  
The Association of Certified MBAs (ACMBA) is the professional membership organization for Certified Masters of Business Administration in good standing. Membership requirements include earning a Master of Business Administration degree (or equivalent)

and achieving a passing score on the Certified MBA Exam offered by the International Certification Institute.

**Mission Statement**  
The mission of the Association of Certified MBAs (ACMBA) is to promote the

value and increase the awareness of the CMBA designation to the business community while advancing the level of professionalism, community standing, employment opportunities and service of its members in their respective communities.

### 2003 ACMBA Establishment Committee

- Walter Bennett, Clemson Univ.
- Stephen Cross, Elon Univ.
- William Dabroski, SUNY New Paltz
- John Dini, Pepperdine Univ.
- Neil Edwards, Harvard BS
- Jon Fogelberg, Univ. of Minn.
- David Heath, Drake Univ.
- Mark Hovermann, Seton Hall
- John Kopalchick, Regent Univ.
- Jeffrey Lancon, U.LA, Lafayette
- Debra Margraff, Webster Univ.
- Edward McAllister, Northeastern
- Dr. Charles McCannon, Golden Gate
- Patrick Moran, Wash. U St. Louis
- Ralph Page, Florida Atlantic
- Scott Prengle, UT, Dallas
- Sri Rangarajan, Suffolk Univ.
- Barry Robbins, Wake Forest
- Jeff Rosenthal, Wake Forest
- Larry Schifferdecker, Wichita St.
- Ann Shanley, U of Nevada, Reno
- Donald Troha, UT Permian Basin
- Travis Stovall, U. of NE, Lincoln
- Alan Weyland, Univ. of Iowa
- Marvin Wolgast, UT, Austin

### CMBA Quick-Facts

- ➔ 304 candidates from 162 MBA programs
- Broad appeal to MBAs**
- ➔ 54% of candidates passed **Meaningful and differentiating results**
- ➔ 17% of candidates from **BW Top 50 Ranked Schools**
- Appeal to candidates from ranked programs**
- ➔ 62% of candidates from **AACSB Accredited Schools**
- Appeal to candidates from quality oriented programs**
- ➔ 52% of candidates from **part time programs**
- Appeal to candidates already in the workplace**
- ➔ 48% of candidates from **full time programs**
- Appeal to candidates competing for jobs**

[www.certifiedmba.com](http://www.certifiedmba.com)

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